

Education update



Under the umbrella – Ryan Fox

Under an umbrella

RYAN FOX, Managing Director of Umbrella Training & Consulting welcomed UK salon owners and trade press to London's Sugar Reef Club in Soho, to launch his new business propositions - The Umbrella Training & Consulting and the British Hairdressing Business Forum.

Umbrella is a company specialising in developing people, systems and business relationships for the salon owner; the Forum an exclusive club, created for a limited number of competitor salons to network, share and increase their business and market knowledge.

KMS Education

SUPER COOL and multicultural LA Haircare brand, KMS California, has launched Advance 2008, an education programme designed to advance hairdressers personally, as well as help grow salon income and profit. With a comprehensive menu of cutting, styling and business courses, KMS will elevate and drive the expertise of the entire salon team. Also new for 2008 is the fabulous *Upstyling Foundation* course, Desmond Murray's *How to do a Photo Shoot*, *Tricks of the Trade* and *Intro to Afro Hair*, plus the *Campaign Book Cutting Workshop*, which explores all the looks in the new KMS Campaign.

Keeping it in the family

FOLLOWING in the footsteps of his multi-award winning hairdresser father, Steven, and grandfather before him, trainee hairdresser, Joshua Goldsworthy of Goldsworthy's, Swindon was awarded Trainee of the Year at the Span Training awards; the salon won Training Salon of the Year. Having delivered training to hairdressers for 40-plus years, the Goldsworthy's were delighted with their achievements. "It was a huge honour to be awarded for something other than creative hairdressing," said Steven, "and fantastic for my son Joshua, who only came into the family business a year ago!"

CubenjEsque



THE CREATIVITY of Mahogany's latest Cube-Esque Collection DVD is now part of its Academy's Advanced Creative Course. The week's course starts with Cube-Esque's cutting and colouring methods, plus the other techniques produced twice yearly (together with collections) by the Mahogany Creative Team. And new to the Academy (just off London's Bond Street) is a course focused purely on Colour, one dedicated to Contemporary Barbering and a Foundation course. Personalised tuition is guaranteed due to a favourably low ratio of one teacher to five students.

Info: 020 7629 4078 or visit: www.mahoganyhair.co.uk

Mahogany has 3 x Cube-Esque DVDs and 1 x full set (3 DVDs) of its Modern Foundation Classic Cutting Techniques to give away to lucky Salon Business readers! Visit the Try Me For Free page on www.salonbusiness.co.uk

Hertfordshire training award for hob

hob salons won a top Training & Development Award at the 2007 Hertfordshire Business Awards. Winning the Training and Development category, the entry focused on the award-winning salon group's recent addition of a 5,000 sq ft salon and educational facility at London's Camden Lock.

Judged on a comprehensive dossier detailing unswerving commitment and dedication to nurturing and developing its 400-plus staff, the 14-strong hob salon group impressed the judges with its structured training courses, internal education programme and commitment to staff progression.

Said company Creative Director, Akin Konizi: "Winning this award is a fantastic achievement, given we only launched the hob salons training academy in Camden in 2007; previously our training was undertaken in our Radlett salon. This award recognises our commitment to training and education and is a great reward for the entire team for their continuous hard work and dedication."

The aim of the Hertfordshire Business Awards is to recognise individuals and companies who have made a real difference to business in the county over the previous 12 months, hob triumphed over stiff competition from five other county finalists.



All smiles at hob's training award success